

# 2019-2020 District Goals



**District:** District 9 MC  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 45% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Encourage the uses of Lions University, attendance at GPLLI, ELLI, and ALLI. District GLT to attend all coaching meetings

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

State wide GAT summit to be held in May 2019 to train district and club chair persons, attendance required

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Each DG team member to identify a potential new leader from each club visit. DG to visit with that person  
Create succession plan based on one on one discussions

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	25
2nd Quarter	25
3rd Quarter	25
4th Quarter	25

**By the end of the 4th quarter, the district will add a total of 100 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 30 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	25
2nd Quarter	1	20
3rd Quarter	1	25
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 70 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Hispanic club based on employment

Aviation enthusiasts based on new district event

My district will start 1 Campus Club(s) at Marshalltown community college

Iowa valley continuing education

Buena vista college

school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	10
3rd Quarter	10
4th Quarter	10

**By the end of the 4th quarter, the district's membership drops will not exceed 40 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

No member will be dropped from club roaster until I speak with them, exceptions death or moving

## NET GROWTH GOAL

100	+	70	-	40	=	130
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 110000 people.**

### Action Items:

Of the total number of people served in my district, 35000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Increase child eye screenings by holding public screenings to include home schooled and private day cares.  
 Hold 2 events on diabetics heathy eating for kids and hunger relief event

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 500 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Hold district wide events in different parts of district with coaches providing direction with service chairperson

### Custom goal and action items

Put emphasis of DG team visits on service, service launch pad and mylion. Alert coaches of more training or hand holding needed. Use district IT chair to get questions issues resolved

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1200.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 35000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 35000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 5 100/100 Clubs this year

Additional action items to achieve this goal:

Provide facts and figures on how much LCIF funds have come back to our state vs. how much we have donated.

Explain why billion dollar foundations want to partner with us. Blow our own horn on what our foundation has accomplished around the world like measles vaccines

## ADVOCATE

**In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Hold GAT summit in May 2019 to train district and club service chair persons on how to use mylion and the service launchpad tools. Encourage coaches to spend extra time or one on one time getting clubs to use app.

### **Custom goal and action items**

Encourage clubs to hold specific events where money would go to campaign 100. Encourage each member to donate, put some skin in the game with a personal commitment